

**FIRST AMENDMENT TO STUDENT DATA AGREEMENT  
BETWEEN AGILE SPORTS TECHNOLOGIES,  
INC. DBA HUDL AND POUFRE SCHOOL DISTRICT R-1**

This First Amendment (“Amendment”) effective into the 31<sup>th</sup> day of July 2023, is attached to and forms part of the Student Data Agreement between Poudre School District R-1 (the “District”) and Agile Sports Technologies, Inc. DBA Hudl (the “Contractor”) executed September 6, 2023 (“Agreement”), hereby attached and made part of this Amendment. To the extent that any of the terms or conditions contained in this Amendment may contradict with any of the terms or conditions of the attached Agreement, it is expressly understood and agreed that the terms of this Amendment shall take precedence and supersede the attached Agreement. The parties agree to amend the Agreement by adding the following language:

1. **Purpose of Amendment.** This Amendment shall constitute the First Amendment to the Agreement between the District and the Contractor. The purpose of this Amendment is to amend the terms and deliverables between the District and Contractor.
2. **Term of Agreement.**
  - 2.1. At the conclusion of the term dated July 31, 2023, as outlined in section 1.1 of the Agreement, the District and Contractor elect to extend the term of the Agreement beginning on August 1, 2023, through July 1, 2024.
3. **Amended Responsibilities.**
  - 3.1. Exhibit B is deleted hereby in its entirety.
  - 3.2. Replace Exhibit B with Contractor’s A La Carte Pricing, hereby attached to this First Amendment and made part of the Agreement.
4. **Special Provisions.**
  - 4.1. **Terms and Conditions.** With the exception of items explicitly delineated in this Amendment, all terms and conditions of the original Agreement between the District and Contractor shall remain unchanged and in full force and effect.
5. **General Provisions.**
  - 5.1. **Entire Agreement.** The original Agreement and this First Amendment constitutes the entire Agreement of the parties regarding the subject matter addressed herein and supersedes all prior Agreements, whether oral or written, pertaining to said subject matter.
  - 5.2. **Signatures.** This Agreement may be executed and delivered via portable document format (pdf), and the pdf signature of any party shall be considered valid, binding, effective and an original for all purposes.

IN WITNESS WHEREOF, the District and the Contractor have signed this Agreement as of the date first set forth above.

AGILE SPORTS TECHNOLOGIES, INC.  
DBA HUDL

POUDRE SCHOOL DISTRICT R-1


By: 

Caitlin Kunz  
Sales Manager

**July 31, 2023**

By:   
R David Montoya (Aug 1, 2023 10:12 MDT)

R. David Montoya  
Chief Finance Officer

By:   
Brandon Carlucci (Aug 1, 2023 10:11 MDT)

Brandon Carlucci  
Athletics Director

# Exhibit B



## A La Carte Pricing

All pricing is listed in USD, per program and an annual subscription fee with the exception of the Manfrotto tripod.

A program can include up to four teams of the same gender, located at the same school.

- Example: Girls Basketball – Silver Subscription - \$900
  - Girls Basketball – Varsity Team
  - Girls Basketball – JV Team
  - Girls Basketball – Reserve/Sophomore Team
  - Girls Basketball – Freshman Team

Assist packages are purchased at the team level within a program.

- Example:
  - Girls Basketball – Varsity Team – Game Only 24hr \$900
  - Girls Basketball – JV Team – Game Only 24hr \$900



<b>Product</b>	<b>Sport</b>	<b>Annual Pricing</b>
Hudl Silver Subscription	All Sports	\$900
Hudl Gold Subscription	All Sports	\$1600
Hudl Platinum Subscription	All Sports	\$3300
Hudl Silver Additional Subscription	All Sports	\$549
Hudl Gold Additional Subscription	All Sports	\$999
Hudl Platinum Additional Subscription	All Sports	\$1650
Hudl Focus Indoor	Indoor Gymnasium Events	\$3000 – Included in Athletic Department Package
Hudl Focus Outdoor	Outdoor Field Events	\$3000 – Included in Athletic Department Package
Hudl Focus Flex	Soccer	\$2000 – (Discounted to \$1500 if included in an Athletic Department Package)
Hudl Sideline Basic	American Football	\$500
Hudl Sideline Standard	American Football	\$900
Hudl Sideline Plus	American Football	\$1200
Hudl Sideline Premium	American Football	\$1500
Hudl Assist - Game Only 24 hr	American Football	\$300
Hudl Assist - Game Only 12 hr	American Football	\$500



<b>Product</b>	<b>Sport</b>	<b>Annual Pricing</b>
Hudl Assist - Game & Scout 24 Hr	American Football	\$1000
Hudl Assist - Game & Scout 12 Hr	American Football	\$1500
Hudl Assist - Game Only 24 hr	Basketball	\$900
Hudl Assist - Game Only 12 hr	Basketball	\$1300
Hudl Assist - Game & Scout 24 Hr	Basketball	\$1600
Hudl Assist - Game & Scout 12 Hr	Basketball	\$2200
Hudl Assist - Game Only 24 hr	Volleyball	\$800
Hudl Assist - Game Only 12 hr	Volleyball	\$1150
Hudl Assist - Game & Scout 24 Hr	Volleyball	\$1400
Hudl Assist - Game & Scout 12 Hr	Volleyball	\$2000
Hudl Assist - Game Only 24 hr	Soccer	\$600
Hudl Assist - Game Only 12 hr	Soccer	\$850
Hudl Assist - Game & Scout 24 Hr	Soccer	\$1100
Hudl Assist - Game & Scout 12 Hr	Soccer	\$1500
Hudl Assist - Game Only 24 hr	Lacrosse	\$600
Hudl Assist - Game Only 12 hr	Lacrosse	\$850
Hudl Assist - Game & Scout 24 Hr	Lacrosse	\$1100
Hudl Assist - Game & Scout 12 Hr	Lacrosse	\$1500
Hudl Assist - Game Only 24 hr	Ice Hockey	\$700
Hudl Assist - Game Only 12 hr	Ice Hockey	\$1000



<b>Product</b>	<b>Sport</b>	<b>Annual Pricing</b>
Hudl Assist - Game & Scout 24 Hr	Ice Hockey	\$1100
Hudl Assist - Game & Scout 12 Hr	Ice Hockey	\$1500
Hudl Assist - Game Only 24 Hr	Baseball	\$800
Hudl Assist - Game Only 24 Hr	Softball	\$800
Hudl Assist - Game Only 24 Hr	Wrestling	\$800
Broadcast Software - Basic	All Programs	\$1000
Broadcast Software - Premium	All Programs	\$3000
Hudl Playtools	Football	\$199
Manfrotto Tripod	Soccer	\$500 (one-time fee)
4G	Soccer	\$500 (annual fee)