

31 January 2025

Poudre Public Schools  
Software Licensing Department  
Attn: Allison Brinkhoff

Hudl Statement Toward Accessibility Requirements  
WCAG2.2 AA

Founded in 2006 in Lincoln, NE., Hudl is a leading performance analysis company empowering sports teams to achieve their goals with best-in-class software and hardware. With 2,300 employees operating out of 20 countries, we're building the world's most powerful network of sports video and data. We have over 180,000 teams across 40+ sports, 1 billion high school highlights views, and 2,600 Division I and Pro teams using Hudl.

While not currently at WCAG2.2 AA standards, At Hudl we are focused on giving every athlete the shot they deserve and believe consistently investing in accessibility standards helps move us toward achieving that goal. Hudl has continued to focus on Accessibility improvements and recently partnered with Level Access, a leading accessibility consultancy, for ongoing support and guidance.

We are excited to be making progress on our roadmap including;

- Progressively updating our UI components to leverage React Aria, an accessibility-focused library, to improve keyboard and screen reader functionality
- implementing QA testing to identify accessibility gaps before the code hits production
- Rolling out enhanced accessibility guidance for our design team for consistency creating or updating features

Direct contact information for the individuals at Hudl who can address any further questions about the Accessibility of our services are listed below:

**Key Personnel:**

- Dan Hassenplug Vice President of Design, dan.hassenplug@hudl.com
- Madison Lavelle, Director of Competitive Sales, madison.lavelle@hudl.com
- Caitlin Kunz, Sales Manager, caitlin.kunz@hudl.com

Regards,

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